

Eindhoven September 25th, 2025

9:00-10:00	Genius Café (by prior appointment only) Geniuses: Topics: Go to market - Tycho Löke (AvePoint), AI Automation & Sales - Kristian Wright (enhanced.io), MSP Growth - Steven Tytgat (Tyneso)	
09:15-10:00	Registration and Breakfast	
10:00-10:10	Welcome Maarten Sibma, GTIA & Steven Tytgat, Tyneso	
10:10-10:40	Keynote: I am an MSP – how does Quantum Computing impact my world? Wes Jensen, 21packets	
10:40-11:00	Community Update Maarten Sibma & Katrin Giza, GTIA Allemaal Digitaal – tbd	
11:00-11:25	Coffee & Networking Break	
11:30-11:55	Risk Management Harm Van Koppen, OpenText	
12:00-12:25	Intelligent Automation for Sales Hannah Lloyd, enhanced.io	
12:30 -13:30	Lunch	
	Cybersecurity	Marketing & Sales
13:30-13:55	How do you transform from MSP to MSSP? Erik Rimmelzwaal & Ralph Derksen, Attic Security	Fireside Chat: Preparing Your MSP for M&A – Lessons from Both Sides of the Table Tycho Löke, AvePoint & Martijn van der Schaaf, Investor
14:00 -15:15	World Café (Roundtable Discussions): - Digital Sovereignty – Valérie Vernout, Datawise Consultancy - Customer acquisition and retention – Julien Courtois, Proofpoint - Women in Tech – Sibyl Jacob, Kingston Technologies	
15:15-15:40	Coffee and networking break	
15:45-16:15	Unconference: What's the BIG idea? Let us know your topic. Danielle Meulenberg, Sophos	
16:15-16:45	Embracing AI as an MSP (15-20 min) Pierre Kleine Schaars, MKB IT Panel: Bram Schoordijk, ConnectWise & Phylip Morgan, Pax8	
16:45-17:00	Wrap-up and Closing Remarks – Barber Brinkman, Real Solutions.	
17:00-21:30	Networking, Reception and Dinner	



GTIA

***agenda subject to change**